

**Department of Finance
Yukon Bureau of Statistics**

Sales of Cannabis

Fiscal year ending March 31, 2023

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During the fiscal year ending March 31, 2023, cannabis sales in Yukon totalled \$11.0 million. This was an increase of \$942,000, or 9.4%, from cannabis sales in the previous fiscal year (\$10.0 million).

Nationally, total cannabis sales increased 15.8% in the fiscal year ending March 31, 2023, compared to the fiscal year ending March 31, 2022.

Of the \$11.0 million of cannabis product sales in Yukon in 2022/23, *Dried cannabis* was the highest product category, accounting for 64.6% (\$7.1 million) — the highest of the product categories. Sales of *Inhaled cannabis extracts* were the second highest at 24.9% (\$2.7 million) of the total sales in 2022/23. The proportions of other cannabis sales by product category were: *Solid cannabis edibles* (6.2%); *Ingested cannabis extracts* (2.5%); *Cannabis beverages* (1.0%); and *Topicals, seeds, and others* (0.8%).

In 2022/23, sales of cannabis, per person of legal age, in Yukon was \$314.

Sales of cannabis, 2021/22 and 2022/23

Fiscal year ending March 31, 2023

	2021/22	2022/23	2021/22 to 2022/23
	\$ millions		% change
Canada	4,027.9	4,663.9	15.8
Newfoundland and Labrador ¹	63.1	68.3	8.2
Prince Edward Island	21.9	22.5	2.8
Nova Scotia	101.7	111.1	9.3
New Brunswick	83.8	83.5	-0.4
Quebec ²	600.5	601.9	0.2
Ontario	1,504.0	1,847.0	22.8
Manitoba	153.8	190.2	23.7
Saskatchewan	165.7	197.4	19.1
Alberta	728.2	821.6	12.8
British Columbia	585.3	697.6	19.2
Yukon	10.0	11.0	9.4
Northwest Territories	x	x	x
Nunavut	x	x	x

¹ During the 2021/2022 reference year, cannabis vapes were banned in Newfoundland and Labrador.

² During the 2021/2022 reference year, cannabis vapes, edibles, and topicals were banned in Quebec.

x = suppressed to meet the confidentiality requirements of the Statistics Act

Notes:

Sales per person are calculated by dividing the total sales by population of legal age.

Data may not add up to totals as a result of rounding.



Comparability and limitations of the data

Cannabis sales per person are based on the population of inhabitants of legal age to buy, use, possess and grow recreational cannabis, which is 19 years of age and older across most of Canada, except for Alberta (18 years of age and older) and Quebec (21 years of age and older).

Statistics on sales of cannabis exclude illicit market transactions. Cannabis sales values include only legal, non-medical sales (excluding all sales taxes) as reported by the cannabis authorities and outlets that operate under licence from the cannabis authorities.

Differences in provincial and territorial legislation have an impact on the types of cannabis products each jurisdiction deems legal. As a result, each jurisdiction's cannabis sales by product type reflect not only consumer preference but limitations placed on the availability of certain products.

The data collected for cannabis have been sourced from the Health Canada Cannabis Tracking System and an amended Government Liquor Authority – Report of Operations survey.